

## 2:00 – 3:00 Concurrent Sessions



**Jeffrey Berk**

### Measure, Communicate, and IMPROVE Your Learning Programs

This session will focus on modern day methods to conduct learning evaluation in a simplified yet impactful manner. These methods yield less report running and more action on the data to drive improvement. Attendees can look forward to:

- Understanding how to fuse learning measurement with performance improvement
- Grasping how measurement can be simple yet impactful

*Performativ is a performance improvement technology company. As COO Jeffrey is responsible for the day-to-day operations. Prior to Performativ, Jeffrey was the COO of KnowledgeAdvisors and led the creation of its learning evaluation tool, Metrics that Matter. Jeffrey is an adjunct professor of operations at Loyola University and Northern Illinois University and has authored 3 books on learning analytics and process improvement*



**Sergio Buth & Sherri Dailing**

### The Fantastic Facilitator

This session is designed to provide budget friendly and applicable strategies for inclusive learning events. Practical advice shared will assist valued trainers to become functional, credible facilitators. Attendees can look forward to:

- Integrating various budget neutral learning strategies
- Increasing confidence applying unfamiliar strategies

*Sergio Buth has over two decades of experience Enhancing True Potential with Enthusiasm and Passion®. After completing his BFA in Theater Production/Management, and MSC in Hospitality Management, his world opened up to Organizational Development. Sergio currently works in Healthcare, infusing years of Training and Organizational Development experience from a variety of business sectors. His energetic facilitation style encourages learning in a highly interactive, entertaining and engaging manner.*

*Sherri Dailing has expanded her instructional design, facilitation, program development and program evaluation skills over the past 20 years in the hospital/healthcare and maritime industries. Sherri holds a BA in Psychology and an MS in HRD, and she is currently the Director of Curriculum Development at Maritime Professional Training in Fort Lauderdale. Sherri enjoys encouraging others to step outside their comfort zone, especially while serving as President of Toastmasters of Las Olas in Fort Lauderdale.*



**Bernadette Costello**

### Yes, You CAN Do Change

This session will present an overview of a change and transition management model. It will help individuals understand the change process and build strategies for managing through a change event to be more productive and adaptive. Attendees can look forward to:

- Identifying the differences between change and transition and why it is important
- Developing ways of knowing where they are at in the transition process

*Bernadette Costello collaborates with leaders, teams, and organizations so they can reach their full potential. As a consultant, her methods involve listening intently to her clients and helping them identify focused solutions that will work best with the culture and climate. As a coach, her focus is to help clients identify a desired impact and develop a clear plan to achieve that result. Bernadette served as an ATD Chapter President for Metro DC, as Chair of the ATD Leader's Conference Advisory Committee, and as a member of the National Advisors for Chapters. Bernadette received a Bachelor of Social Work from Southern Illinois University, a Master of Public Administration from the UNC at Chapel Hill, and a doctorate in Higher Education from George Mason University.*