

11:30 – 12:30 Concurrent Sessions



Jeff Butler

Multigenerational Management - The Ins & Outs of Managing 4 Generations

In this program, best-selling author Jeff Butler, shares his research and insights into the four generations' motivations, differences, and communication styles. You will learn how organizations across various industries are thriving with a multigenerational workforce, gain specific actionable management strategies, and turn your multigenerational workforce into a competitive advantage. Attendees can look forward to:

- Discovering potential points of generational conflict and tactics to handle them
- Learning how to strengthen cross-generational communication

Jeff Butler is a speaker, author and passionate millennial who helps organizations improve their relationships with millennial employees. A native Californian and raised in Silicon Valley, he graduated from UC Berkeley with a degree in Computer Science. Unlike other experts on millennials, Jeff has been in the trenches of what it means to be a millennial and what it takes to retain and keep them engaged. With Jeff's versatile background, he has helped fortune 500 companies and thousands of professionals across the United States – in addition to appearing on TEDx in both 2016 and 2017.



Wendy Gates Corbett, CPLP

The Latest Dish on Delivery from 5 Training Master Chefs

Looking to spice up your delivery? Wendy gathers and shares the secret sauces of the top TD leaders across the country. Learn to combine their ingredients with yours & spice up your all your programs! Attendees can look forward to:

- Evaluating delivery techniques for the potential to elevate their own training programs
- Identifying at least one delivery technique to implement in an upcoming program

Wendy Gates Corbett, CPLP is on a mission to rid the world of bad presentations. She uses her 20+ years of TD expertise and presentation superpowers to work with professional athletes and speakers and corporate leaders. She redesigns their presentation materials using crisp, fresh approaches that amplify their messages, provides consulting for presenting with confidence, and provides training on designing memorable (and still educational) slides. Wendy is the author of a TD@Work, 5 Questions for Great Presentation Visuals, and the co-author of several other training-related books. She served on her local ATD chapter board for 9 years (Research Triangle Area, NC), currently serves as Chair of ATD's National Advisors for Chapters team and on the ATD international Board of Directors. She's also a charter member of the Presentation Guild.



Roberto Montañez

Stop Talking & Start Coaching: Effective Coaching Skills that Deliver Results

This session helps professionals go beyond coaching frameworks to improve coaching outcomes. It will discuss common obstacles professionals experience when coaching and ways to overcome them. Attendees can look forward to:

- Identifying ineffective coaching approaches when engaging employees
- Employing these techniques to increase employee performance and reduce repeated coaching

Roberto Montanez is a Director of Training & Leadership Development, a Certified Professional in Learning & Performance and a dynamic speaker. With over 20 years' experience in management and a background in Psychology, he is a strong opponent of mediocre leadership. His mission is to eliminate bad leaders by equipping them through speaking, training and coaching. Roberto's unique approach to combining Leadership and psychology is creating new solutions to current leadership problems. You can find Roberto at NowLeader.com