

## **Instructional Designer Plantation, Florida**

We are seeking a creative, high-energy Instructional Designer to join our team as we create engaging videos, e-learning modules, job aids, instructor-led PowerPoint presentations, and other materials for a dynamic group of sales and service professionals. The ideal candidate will have a strong background in video production/editing and Adobe software such as Captivate, Photoshop, and Illustrator/Premiere. Lectora/Camtasia skills are a plus.

### **ESSENTIAL DUTIES AND RESPONSIBILITIES**

- Collaborate with both the internal team and key stakeholders to understand and document learning objectives
- Design storyboards and drafts/prototypes/scripts for training materials that meet the learning objectives
- Based on approved storyboards, design and develop training materials that can be completed on a desktop, laptop, or tablet
- Work with business partners to ensure final materials are tested and published to the Learning Management System (LMS)

### **EDUCATION, KNOWLEDGE, AND SKILLS**

- 2-3 years of related experience in designing and developing videos and e-learning modules
- Proficient with Adobe products such as Captivate and Photoshop
- Proficient with Outlook, Word, and PowerPoint
- Ability to work independently as well as in a collaborative team environment
- Excellent written and verbal communication skills
- Top-notch attention to detail and rigorous editing skills
- Seeking candidate who is creative, flexible, and open to tackling new challenges!

### **CORPORATE ROLE**

Our Training and Development team is based in the corporate office of a national organization that has been in business for more than 45 years. Benefits include a 401k match up to 4%. We work closely with the senior executives of the organization to ensure that every associate has the training resources and timely communications they need to succeed and grow. If this sounds like an exciting opportunity, please upload your resume to [Dropbox](#). The Director of Training and Communications will respond to every submission within two business days. Thank you for your interest!