

Elaine Biech, CPTD Fellow, is a consultant, facilitator, and principle author of the TDBoK and 85 other published books. She's been called "a titan of the training industry," and is the recipient of numerous awards from many organizations including 5 national ATD awards: 2020 Distinguished Contributor, 2012 CPLP Fellow Award, 2006 ASTD Bliss Award, and 2004 ASTD Staff Partnership Award, and the 1996 ASTD Torch Award. A brief sample of her ATD volunteer experiences includes being a member of the national ATD Board of Directors and its executive board, member of the first NAC, designed the first ASTD Training Certificate Program, 2000 ICE design chair, and SW Wisconsin Chapter President. She has presented at the National ATD Conference 34 consecutive years, has been instrumental in guiding the TD profession throughout her career, and values the ATD Chapter model. Elaine is a past CCL Board member, a current ISA Board member, and was selected for the Wisconsin Women Entrepreneur's Mentor Award. Elaine believes that excellence isn't optional.