

Dave Asheim, CEO of Train by Cell, started one of the first mobile companies over 14 years ago with a focus on using mobile technology to improve business communication and employee engagement. With more than 4,000 clients, Train by Cell has worked with large corporations, universities, museums, and nonprofits. Dave has a bachelor's degree in finance and an MBA from the University of Illinois. Prior to launching Engage by Cell, Dave worked in leadership roles at iHello, Well Engaged, Flex Products, and Continental Bank. Dave has spoken at many conferences around the country including the Association for Talent Development, Society of Human Resource Managers, the American Museum Membership Conference, the Smithsonian, and the National Park and Recreation Association.