

Rick Lozano helps people unlock potential and amplify their talent, and he does it all with his unique blend of energy, expertise, and a musician's soul.

After twenty years of experience in award-winning talent and leadership development programs, Rick founded his own business, Unlock & Amplify®, to help develop leaders, teams, and workplace cultures that resonate, engage, and unleash the power of their people.

He brings his creative approach to audiences across the globe combining his skills as a world-class speaker and facilitator with his creative talents as a singer/songwriter and musician - and occasional game show host!

And in the process, he has built a reputation for his refreshing delivery that leaves audiences raving, and - more importantly - with action items they can immediately implement to produce change.

He is the author of *Acoustic Leadership – Develop A Leadership Culture That Resonates*, the immediate Past President of the Austin Chapter of the National Speakers Association, through which he has earned the CSP (Certified Speaking Professional) designation, a credential only held by 18% of the thousands of members worldwide.

Engage. Develop. Inspire. These are the things Rick does best, sometimes with a guitar in hand.

For more information, visit ricklozano.com or email RickL@RickLozano.com