



Kristine Ellis, M.Ed., MPC, PPC  
Director, Talent Development  
GuideWell ~ Florida Blue

Kristine Ellis always knew she wanted to serve people. First as a teacher, then school administrator, public speaker, trainer, coach, consultant and now, with business professionals and executives.

Today, at GuideWell ~ Florida Blue, she is the Director of a nine-time Association for Talent Development (ATD) Best award-winning Employee and Executive Leadership Development team, which is currently ranked by ATD as fourth in their global Best Awards. She is living out her passion working with employees, leaders, and executives on topics such as communication, competency development, strategic thinking, personal branding, and work-life balance. Kristine brings extensive leadership development experience along with a unique coaching approach, where she emphasizes the importance of servant leadership coupled with empathic communication.

In the past twenty years, Kristine has worked with a wide range of professionals, from teachers and school administrators to senior executives. In each case, she uses research-based frameworks, insights, and humor to instill confidence and inspire growth in each and every individual. Kristine has many qualifications, including a master's degree in supervision and leadership from the University of Central Florida. She is also a credentialed Master Performance Consultant, and ICF Credentialed Professional Certified Coach and Certified Executive Coach. Her passion for education and serving her community brought Kristine to be an active member of ATD in 2016. She served on her local ATD Chapter board as President-Elect, President, and Past President, increasing chapter membership and engagement by almost 100% during her tenure. She currently serves as the Chair for ATD's National Advisors for Chapters and serves on the ATD Board of Directors.

Kristine is a wife and proud mother of two adult children and lives in Jacksonville, Florida. In her spare time, she loves going to the beach with her family, kayaking, traveling, and martial arts, where she holds a fourth-degree black belt status in Ko Am Mu Do. Kristine also continues serving in public education as a member of the Advisory Board for the University of North Florida's Continuing Education Leadership Institute.