



**Microlearning in Action: Small Bites, Big Impact: JD Dillon,
Principal Learning Strategist, Axonify**

About the Session

Microlearning is a hot topic, but for many, it raises more questions than answers on how it can be used effectively in the corporate learning space. The approach claims to solve a growing skills gap, a workforce with dramatically different learning needs, and the declining success of traditional training methods. Is it really the answer? Come learn what microlearning can do for your organization.

At the conclusion of the workshop, participants will learn:

1. What microlearning is, and why it's becoming so popular.
2. What they must look for in a microlearning platform, from its underlying cognitive science principles, to incorporating gamification, to content and methods of delivery.

Attendees will walk away with real life examples of how several organizations are already using microlearning, and the amazing results they're achieving.

About the Presenter

JD Dillon has spent 15 years designing learning and performance strategies for global organizations, including The Walt Disney Company, Kaplan, and AMC Theatres. As Principal Learning Strategist with Axonify, JD helps boost employee knowledge and performance for partners through the application of modern learning theory and cutting-edge technology.

JD Dillon is part of an award-winning team with Axonify and provides micro-learning solutions to partner organizations through their dynamic employee knowledge platform. JD has also implemented micro-learning during several past corporate learning roles. For this work, his team was recognized with the award for Best Academic Solution at the eLearning Guild's DemoFest in 2015.

JD Dillon is an experienced, popular speaker at local and national learning and performance events. He has presented concurrent, keynote, and virtual sessions at such events as the ATD International Conference & Exposition, ATD TechKnowledge, ATD Forum, Learning Solutions Conference & Expo, DevLearn, eLearning Guild Online Forum, Training Conference & Expo, and Learning DevCamp. He is also an ATD Power Member (National and Central Florida Chapter) and served on the ATD TechKnowledge Program Advisory Committee in 2014 and 2015.